



## Press Release For Immediate Distribution



### *2009 Eyes Wide Open Masked Soirée – GEISHA* *Where desire reigns supreme and a seductive charm rules the night*

Montreal, March 18, 2009 – The Montreal Museum of Fine Arts will be transformed into the pleasure quarters of the Orient on Saturday, May 2, 2009, when *GEISHA*, the fifth edition of the *Eyes Wide Open* Masked Soirée, glides into the night. An anticipated 700 guests will ascend the grand staircase of the Museum's Michal and Renata Hornstein Pavilion into a sultry evening of delights.

*GEISHA*, a tantalizing feast for the senses at its most pervasive, is a journey into a land where desire reigns supreme and a seductive charm rules the night. Breathtaking samurai, powerful martial artists and, of course, mysterious geisha will entertain guests against a backdrop of majestic temples and serene gardens.

Also in the spotlight will be the cutting-edge style of event partner DIESEL Canada and Montreal's celebrated DJ YO-C who will command the dance floor in his first *Eyes Wide Open* appearance while guests enjoy a flow of Veuve Clicquot Rosé champagne and many other luxuries.

The event design is a signature piece of François Martin, Director of Food Services at Cirque du Soleil. Jean-François Bouchard, Senior Director of Creation at Cirque du Soleil, serves as the Honorary President of the event.

The *Eyes Wide Open* Masked Soirée is organized by the Volunteer Association of the Montreal Museum of Fine Arts. The funds raised by the soirée are donated to the Museum to support the presentation of exhibitions, the publication of catalogues, the acquisition of new works of art, the development of community outreach programs, as well as the transformation of the Erskine and American Church into the Museum's Canadian Art Pavilion.

*GEISHA* is made possible by the sponsorship of DIESEL Canada and the participation of Veuve Clicquot. The primary media partner for the event is Clin d'œil magazine.

Tickets are on sale for a special price of \$135 until April 3, 2009 and for \$150 after April 3, 2009 on the event Web site [www.lesyeuxgrandsouverts.com](http://www.lesyeuxgrandsouverts.com) or by calling 514-842-7436.

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#### SUMMARY

2009 *Eyes Wide Open* Masked Soirée - *GEISHA*  
Saturday, May 2, 2009 from 9:30 p.m. to 2:30 a.m.  
Tickets: \$135 - \$150 per person  
Hors d'oeuvres and open bar  
Montreal Museum of Fine Arts  
Michal and Renata Hornstein Pavilion  
1379 Sherbrooke Street West

#### SOURCE

Documents:  
Volunteer Association of the Montreal Museum of Fine Arts  
Tel: 514-842-7436 | e-mail: [cnadeau@mbamtl.org](mailto:cnadeau@mbamtl.org)  
  
Information:  
Kristin Gable  
Tel: 514-209-0984 | e-mail: [kristin.gable@cossette.com](mailto:kristin.gable@cossette.com)